

Vocational Evaluation and Work Adjustment Association (VEWAA)
Strategic Planning Document
2009

INCREASE THE VISIBILITY AND AWARENESS OF CONTRIBUTIONS OF THE VOCATIONAL EVALUATION AND WORK ADJUSTMENT ASSOCIATION (VEWAA) TO PRACTITIONERS IN THE FIELD

1. **Publish the VEWAA Journal:** Publish the new online VEWAA Journal by the Summer of 2009.
2. **Increase the content and resources available through the VEWAA website:** Enhance the VEWAA website with new information about vocational evaluation, career assessment and adjustment services on at least a monthly basis.
3. **Explore options for certification alternatives:** VEWAA CCWAVES representative will coordinate ongoing VEWAA input to assist in re-establishing certification options for vocational evaluation professionals.
4. **Expand Information Dissemination and Outreach:** Develop and distribute informational news releases related to the practice of vocational evaluation, career assessment and adjustment services to rehabilitation professionals and other interested persons.

ENHANCE MEMBERSHIP SERVICES TO VEWAA MEMBERS.

1. **Compile an accurate and complete contact directory for all members:** Direct telephone contact with all VEWAA members will take place in January 2009 to verify/update all contact information. Membership information will be compiled in spreadsheet format and maintained by the VEWAA Membership Chairperson.
2. **Send membership packets to all new VEWAA members:** Each new member shall receive a new member packet immediately upon payment of dues to NRA.
3. **Implement publication of a quarterly VEWAA Newsletter:** Publication of a quarterly e-newsletter will start by late January or early February 2009. Option for a print alternative format will be available based on member preference.
4. **Survey VEWAA membership:** In January or February 2009 an online survey of all VEWAA members will be conducted to solicit input to the strategic plan and identify training needs and other input on any other issues or concerns.
5. **Respond to inquiries from members/state level:** VEWAA shall respond directly to all inquiries submitted through the VEWAA website or other means and, as appropriate, post responses as part of Frequently Asked Questions on the VEWAA website.
6. **Initiate communities of practice discussion/interaction:** In conjunction with the National Clearinghouse on Rehabilitation Training Materials (NCRTM), VEWAA shall moderate list serve and/or discussion board interactions between practitioners and other interested persons in the field.

CONTINUE EXPLORING COLLABORATIVE AND PARTNERING OPPORTUNITIES WITH OTHER PROFESSIONAL ASSOCIATIONS INVOLVED WITH, OR INTERESTED IN, VOCATIONAL EVALUATION, CAREER ASSESSMENT AND ADJUSTMENT SERVICES.

1. **Establish direct communication with other key groups and associations:** The VEWAA president and/or VEWAA Board Members will formally contact key groups and associations, as well as other divisions within the National Rehabilitation Associations, to inform them of VEWAA activities and to become aware of their resources and activities.
2. **Continue Involvement in the National Issues Forum:** Work with **VECAP** to sponsor training or a plenary session speaker for the **2009 National Issues Forum**.
3. **Continue discussions with leadership of the Vocational Evaluation and Career Assessment Professional (VECAP) exploring how the associations can work closely together:** Continue to explore ways to strengthen the alliances and consider moving to cooperative agreements between **VEWAA** and **VECAP**. Possibilities could include partnering to produce proceedings from the Issues Forum, publish a joint professional journal or work together on new initiatives.

PROVIDE TRAINING FOR PRACTITIONERS ON TOPICS RELATED TO VOCATIONAL EVALUATION, CAREER ASSESSMENT AND ADJUSTMENT SERVICES

1. **Provide Training Workshops:** Present a VEWAA sponsored training workshop at the 2009 National Rehabilitation Association Training Conference
2. **Investigate training opportunities at other conferences/events:** Contact a minimum other groups or organizations to identify interest and need for training related to vocational evaluation, career assessment or adjustment services.
3. **Develop a Webinar or TeleSeminar:** Develop an online training module by summer 2009 on some aspect of identified training needs.